

**AFFINITY ‘VOKÈRA SYNERGY & PINNACLE LAUNCH’ PROMOTION 2024:**

To reward our valued customers Vokèra Ltd is pleased to announce the launch of our latest Affinity Member Promotion - a single stand-alone incentive scheme for a limited period only, whereby customers can **earn double-points on qualifying Vokèra Synergy and Pinnacle boilers when purchased, installed, and registered on and between 1<sup>st</sup> September 2024 – 31<sup>st</sup> March 2025 only** (the “Promotional Period”) in accordance with the below terms.

**SPECIFIC TERMS AND CONDITIONS**

These terms and conditions are specific to the **Affinity ‘Vokèra Synergy & Pinnacle Launch’ Promotion** and are written in-conjunction with the standard terms and conditions which apply for the Vokèra Affinity support & reward programme.

**1. THE PROMOTER**

Vokèra Ltd, Borderlake House, Unit 7 Riverside Industrial Estate, London Colney, Hertfordshire, AL2 1HG United Kingdom (the “Promoter”).

**2. PARTICIPANTS**

2.1 The promotion is only open to installers who are: resident in, and who are registered to install within the United Kingdom; and are registered members of the Vokèra Affinity support & reward programme at [www.vokeraaffinity.co.uk](http://www.vokeraaffinity.co.uk).

**3. QUALIFYING PRODUCTS & QUALIFICATION**

3.1 Only eligible products purchased from participating merchants located in Great Britain, Northern Ireland qualify for this promotion.

3.2 Eligible boiler ranges within this promotion are:

|   |
|---|
| <b>ELIGIBLE BOILER RANGES</b><br>All models within each range |
| <b>Vokèra Synergy</b>   |
| <b>Vokèra Pinnacle</b>  |

3.3 Boilers which receive contract support from Vokèra are not eligible for this offer.

3.4 Contractors are not eligible to participate in this promotion.

3.5 Installations must be registered within the qualifying period 1st September 2024 – 31st March 2025 inclusive and within 30 days of the installation date.

**4. THE PROMOTION REWARDS**

This promotion combines standard Affinity point rewards PLUS bonus points earned on registration of eligible boilers.

4.1 Only standard Affinity points and Affinity bonus points can be earned within this promotion.

4.2 Standard rewards and bonus rewards for registered installation of eligible products are as follows:

**STANDARD POINTS**

- Any loyalty reward multiplier (Gold and Platinum (Accredited) members only) will apply for all standard points earned in the usual way.

| <b>ELIGIBLE BOILER RANGES</b><br>All models within each range | <b>STANDARD POINTS</b><br>Per product |
|---|---------------------------------------|
| <b>Vokèra Synergy</b>   | 200                                   |
| <b>Vokèra Pinnacle</b>  | 300                                   |

**BONUS POINTS**

- In this promotion, bonus ‘double-points’ (additional standard points per product) are automatically awarded to ALL members for every **three** installations registered.
- The Gold and Platinum (Accredited) member loyalty reward multiplier DOES NOT apply for any bonus points earned in this promotion.

4.3 The member can then choose to redeem their Affinity points against a wide range of vouchers, which include popular travel and high street brands.

4.4 This is an Affinity points promotion only - there is no cash alternative available.

4.5 In order to benefit from this promotion, you agree to be bound by these terms and conditions.

**5. AFFINITY POINTS**

Each purchase of a Qualifying Product will continue to be eligible for standard Affinity points (please refer to the standard Vokèra Affinity Terms and Conditions).

**6. GENERAL**

6.1 If a participant claiming a reward is an employee (or subcontractor) of a company, it is assumed that they have participated in this promotion and received rewards with the full knowledge and consent of their employers.

6.2 Recipients of rewards are personally responsible for any tax liability they may incur as a result of accepting a reward or rewards.

6.3 Participation in this promotion is deemed to be in acceptance of these terms and conditions.

6.4 Further copies of these terms and conditions can be obtained by writing to: AFFINITY ‘VOKÈRA SYNERGY & PINNACLE LAUNCH’ 2024 PROMOTION RULES, Vokèra Ltd, Borderlake House, Unit 7 Riverside Industrial Estate, London Colney, Hertfordshire, AL2 1HG, United Kingdom.

6.5 The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the terms and conditions of this Promotion.

- 6.6 The Promoter shall not be liable for any interruption to this promotion whether due to force majeure or other factors beyond the Promoter's control.
- 6.7 The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claim(s) including, without limitation, to require further verification as to the identity, and other relevant details of an entrant or claimant and/or the verification as to their qualifying purchase.
- 6.8 This promotional offer cannot be used in conjunction with any other similar Vokèra promotion(s).
- 6.9 The Promoter reserves the right to amend the promotion in whole or part or withdraw the promotion without prior notice or compensation.
- 6.10 These terms and conditions are governed by English law and come under the exclusive jurisdiction of the English courts.